Discover Dunkirk

The Glass Capitol of Indiana

Discover Dunkirk Workplan

Developed - 2018

Revised - November 2020

1. Design – Work with the City of Dunkirk on the Downtown Plan Update

√Focus groups completed and well attended by Discover Dunkirk members.

√Participate in plan presentation early 2019.

√Work on streetscape ideas and give input for downtown market area.

Work with Stellar Communities Steering Committee on Dunkirk Design Projects

-Facade Projects	√Interior Refurbishing of the Depot
-Streetscape and Market Area	√Glass Capital Mural
-Library and Glass Museum	

2. Organization – Work with the planners and assist in community coordination for downtown planning 2018-2020

-Discover Dunkirk assisted R&B Architects by participating and working to build consensus for planning in the downtown. Assisted in getting word about meetings out and inviting downtown business owners to the planning meetings.

-Coordinate communication between the Glass Days Committee, Beautification Committee, and the Dunkirk Industrial Development Corporation (EDIT Funding)

-2019 Glass Days became Dunkirk Community Days in the Park due to rising costs, INDOT St Rd 167 Project in the downtown, and not being able to secure carnival rides

-Provided special planning and precautions for 2020 events in light of COVID restrictions

3. Promotion – Working to become better structured and organized based off the 2018 plan so in 2019 we can fundraise to promote the plan and businesses throughout Discover Dunkirk.

Status: Assisted in the vision and planning for the downtown throughout 2018 so there is a better understanding to promote our vision and mission collectively in 2019!

-Working with the Stellar Committee on promoting Dunkirk on the Jay! website.

-Provide the Jay! website and Jay County Visitors and Tourism Bureau with information and flyers to post.

4. Economic Restructuring – Using market data from the 2018 plan to drive future decisions on business recruitment and growth.

Status: Awaiting Marketing Data Analysis